



Public Relations

Milan Media Group offers creative, thought provoking, and results driven public relations campaigns.

We develop unique strategies for each client assuring that we understand specific goals and maximum potential is met; whether generating exposure or launching an initiative we'll work with you to tap into your target demographic and create a lasting brand.

Specialties:

- Media Outreach
- Brand Building
- Crisis Communications
- Media Coaching
- Message Development
- Press Kits
- Special Event Planning



"If I was down to my last dollar I would spend it on PR"

~Bill Gates



Marketing

When your business is stagnant and growing is a necessity; a dynamic marketing initiative is what you need. Our diverse background in media, advertising, marketing, and social media will allow us to create a strategy to cultivate business and revitalize your company's mission.

Whether you need help with a new tagline, revamping marketing material, or building your web or social media buzz; we can design a strategy to get your brand in the face of the market that will increase revenue for your business.

Specialties:

- Creative Direction/Design
- Identity Packaging
- Marketing Campaigns
- Promotions
- Search Engine Optimization (SEO)

MMG Profile

Milan Media Group (MMG) was established in 2009 as a boutique PR & Branding firm that has 10+ years of experience creating and executing innovative and successful campaigns in the Detroit, D.C., New York, and Los Angeles areas. Specializing in public relations, brand building, and marketing we maintain a large network of influential individuals and pride ourselves on getting clients the exposure they deserve.

Over the years MMG has amassed experience working with public figures, boutique businesses, and nonprofits. Our role is to engage target audiences and move them to act, thus empowering clients, strengthening their brand, and generating ongoing exposure.

Our niche is Lifestyle and Entertainment, but if you have a brand that desires an upscale clientele ~ We'll build it!